

Who Should Attend?

- Chairs, directors and senior executives of public, private, not-for-profit (NFP), non-government (NGOs) in health and ICT organizations.
- Advisory committees' members in healthcare in Palestine.
- Health and ICT Suppliers and service providers.
- Consultants, Researchers and Academics.
- Network & System Analysts.
- Community leaders who are working to optimize healthcare sector

Why Attend?

- Learn and get the essentials from experts in ICT and healthcare, modern models and systems, ICT role in healthcare systems, what would ICT offer for better healthcare systems in Palestine?
- Dive and get Level Up into healthcare needs, challenges, plans and models
- Connect, meet and mingle with professionals, researchers and consultants in both industry
- Collaborate, find experts, modern ideas and models, swap ideas, and discover opportunities.

Agenda

Activity	Time	Speaker
Registration	09:30	
Citation from the Holy Quran	10:00-10:10	
National Anthem		
Chairman of Board of Trustees - President of Higher Council for Innovation and Excellence	10:10-10:20	Eng. Adnan Samara
Speech of the University President	10:20-10:30	Prof. Dr. Younis Amro
Speech of Minister of Telecommunications and Information Technology, Minister of Transportation	10:30-10:40	Dr. Allam Mousa
Speech of Minister of Health	10:40-10:50	Dr. Jawad Awad
Speech of Assistant Deputy Minister for Planning and Development in Ministry of Education and Higher Education	10:50-11:00	Dr. Basri Saleh
Speech of President of the Palestinian Medical Relief	11:00-11:10	Dr. Mustafa Barghouthi
Speech of QOU Strategic Partner / Specialist in Information and Communication Affairs	11:10-11:20	Dr. Sabri Saidam
Speech of PALTEL Group	11:20-11:30	Mr. Maher Barrouq
Launching the event by QOU President Assistant for ICT and Media Production Affairs-Director of Information and Communication Technology Center (ICTC)	11:30-12:00	Dr. Eng. Imad Hodali

Break	12:00-12:15	Coffee Break
Main Session: Keynote Speakers		
Session chairman: Dr. Eng. Islam Amro \ QOU Vice President Assistant for Academic Affairs		
SEHI – Sharing Electronic Health Info \ CEO of Dimensions Healthcare Co.	12:15-12:45	Dr. Omar Ghosheh
Health Information System in Palestine \ Director of Computer Department in Ministry of Health	12:45-13:00	Ms. Umayya Abu Shanab
Health Information Systems in The Private Sector \ General Director of Musalam Hospital	13:00-13:15	Dr. Ashraf Salamah
The Roles of Health Information Systems in supporting healthcare \ Consultant Cardiologist in The Medical Relief Cardiovascular Diseases Center	13:15-13:30	Dr. Johnny Khoury
Healthcare Mobile Applications \ CEO of Mobistine Technology	13:30-13:45	Mr. Husni Abu Samrah
Taking care of healthcare \ Director of Marketing and Sales Department in Global Insurance Company - Palestine	13:45-14:00	Mr. Zaid Abdel Halim and Mr. Mahmoud Sehwait
Lunch	14:00	

Speakers' Biographies :



Dr. Omar Ghosheh is a founder and CEO of Dimensions Healthcare. He has more than 18 years of experience in the healthcare field. He was involved in health IT, healthcare market and scientific research. Furthermore, he managed the development and implementation of numerous health informatics solutions projects including e-claim solutions, medical coding and information systems for hospitals, clinics and pharmacies and Pharmacy Benefit Management (PBM). Dr. Ghosheh, before starting to put up Dimensions Healthcare in 2008, worked with several US and Canadian companies. Dr. Ghosheh has M.Sc. and Ph.D. degrees in Pharmaceutical Sciences from the University of Kentucky, USA. Dr. Omar has 27 publications including 2 patents in drug discovery. Dimensions Healthcare is the largest provider of health insurance electronic claim solutions in UAE serving 3000+ healthcare provider and 65+ insurance companies and TPAs, serving 2.3+ million lives and facilitating 6+ billion AED in transactions. Dimensions Healthcare is the technical partner of the Dubai Health Authority (DHA) in deploying its Health Insurance System "ISAHD". Dimensions established the Health Information System of Palestine as part of the USAID project SEHA. The project establishment phase was implemented by Dimensions Healthcare deploying a third party system with the support of other local partners for the

benefit of the Ministry of Health. In addition providing advanced pharmacy management systems in partnership with the Pharmacy Association. In February 2012, Dr. Ghosheh received recognition for Dimensions Healthcare which was ranked as #1 top performing SME company in Dubai (ranked first on Dubai SME 100 list), Dubai had 72,000 SMEs.



Dr. Johnny R. Khoury is MD Consultant Cardiologist at the Medical Relief Prevention and Diagnostic Center of Cardiovascular Diseases in Ramallah since 2001, cardiology consultant in many Palestinian Health Centers and hospitals in Ramallah, patients admission and follow up and interventional cardiology, He worked as internists and then cardiology consultant in many health centers and hospitals in Greece, 1988 -1998, member of the Palestinian Cardiac Society, co- founder and vice president of the society. Member of the North Hellenic Committee of Cardiology, member of the Pan Hellenic Committee of Cardiology, Member of the European Committee of Cardiology, Board of the Hellenic Society of Cardiology 1996, board of the Jordanian Cardiac, Society Fellowship in Cardiology (1996) Aristotle's University Hospital AHEPA, cardiology Department Thessaloniki / Greece, fellowship in Invasive Cardiology, research assistant , (1998) same hospital, medical School: Aristotle's University ,1988 Thessaloniki, Greece.

He has conducted a lot of scientific medical lectures, in national and international meetings, congresses and training sessions in different subjects of non- communicable, heart diseases and telemedicine for different segments of the medical population including cardiologists, physicians general, internists, nurses and university students, he wrote and coordinated awareness sessions on non-communicable diseases (hypertension , diabetes, hyperlipidemia) and heart diseases in different medical magazines , local newspapers , also in audio and vision multimedia (radio and satellite TV). His continuing education programs and obtaining certificates are not limited to: medical training on Echo-Color Doppler Ultrasound peripheral and congenital heart diseases /Vascular Surgery and Cardiology department / Salerno / Italy (2002), medical training in Cardiology Department at the Baptist Medical Center /Oklahoma University /USA (2003) and workshops and Medical training on Echocardiography 2, Doppler ultrasound, stress echo, dimensional echo at King's College Hospital /London U.K. (2005)



Mr. Husni Abu Samrah, CEO of MobiStine Technology, he received his BCS from University of Pune and enrolled in MBA at Northwestern University in USA. He is the founder of MobiStine Technology; the 1st Arab company specialized in building trusted medical and healthcare applications in Arabic on Smartphone. He has over 20 years of experience in IT industry and business development. Won several prizes and awards due to participation in business plan competitions in Palestine, Jordan, The Netherlands and last was at Mass Challenge, Boston USA, as the first Arab to win. Developed over 25 Apps with over 2 million downloads, some were among top 5 Apps. He worked as Business development director at NTS and ASAL Technology. Currently is about to release the 1st medical and healthcare App for pregnant women connected with EMR for obstetrics/ gynecology on the cloud!



Dr. Ashraf Salameh, General Director of Musalam Hospital in Ramallah – Palestine, He received his bachelor degree in medicine and surgery from University of Kuban in Russia, He has over 15 years of experience in the healthcare field, he has started his work in the Arab Care Hospital in Ramallah- Palestine as a general and residential doctor, he moved to work in Musalam Hospital in Ramallah as general director and residential doctor in the same time, he has a very good experience in affairs of healthcare systems in the private healthcare sector, his activities for spreading healthcare awareness for local community didn't stop and limited to the social media but also presenting and leading an health TV program in Al-Falastinia satellite TV channel for same purpose.



Ms. Umayya H. Abu Shanab is the Director of Computer Dept. in the Palestinian Ministry of Health, She earned her BSc in Computer Science and Master's degree in Health management from Al-Quds University, In 1995 she started working at Ministry of Health (MOH) as a programmer before being the leader of IT in (MOH), she has +15 years of senior level managerial/technical experience with IT industry in business consulting, human resources, and providing solutions for IT issues.

She acted as Local IT Expert with British Council "Assistance to the Hospital Sector Planning and Management in the West Bank", She is Member at "HMIS thematic group", "National E-government Team", "HIS committee", "National Strategic Health Plan (NSHP) in 2008".



Mr. Zaid Abdel Halim is a director of marketing and sales department in the Global Insurance Company since 2010, and General Manager Assistant at Global-Med-Palestine for management of health care services, he has master's degree in business administration, and bachelor's degree in Banking and Financial Management, both are from Birzeit University, He has nine years' experience in insurance field.